

ADBLOCK PREVENTION

Ads and Content, like Key and Lock

Our Adblock Prevention makes ad viewing mandatory in order to access video content. This innovative technology encrypts content, so it can only be consumed after ads were displayed. Once Adblock is turned off, a video ad starts automatically and unlocks the content. That way, you are guaranteed to monetize your content in a user-friendly way.

FAST FACTS

- ✓ Cooperational approach; not against the user
- ✓ No technology race against Adblock, our solution will always work
- ✓ Easy technical setup with reliable fraud protection
- ✓ Up to 40% increased turnover (with current Ad Block rate)
- ✓ Full mobile support



How ATG Adblock Prevention Works

